



## **Earth Mama Hires Vice President**

Natural products industry “rock star” joins rapidly expanding brand.  
Clackamas, OR, January 27, 2017 -- (PR.com)

Earth Mama® welcomes Guinevere C. Lynn as the Vice President of Sales. With over twenty years of sales experience and leadership, she brings a strategic approach along with a range of management talents applied to customer service, sales operations, strategic planning and innovative programs designed to serve the customer, the retailer and the distributor all at once. Guinevere will be responsible for all domestic sales for Earth Mama across all channels. Previous to joining Earth Mama, Guinevere applied her talents at some of the best companies in our industry, Gaia Herbs, Vega and for 15 years Sun Chlorella. She has been a material part of each of those industry leading company's growth and success.

Founder and CEO Melinda Olson welcomes Guinevere's innate understanding of natural brands and that she's put Earth Mama products to use for her own childbirth experiences, “With her history and knowledge, we welcome her guidance as we expand our brand and presence. It's a perfect fit, she's a mama of three who knows a thing or two about both the wonders and indignities of pregnancy, childbirth, and postpartum and she knows the products firsthand.”

“Anyone who's met Guin knows her glittering personality, but her knowledge and strategic sales leadership, consciousness of spirit and passionate love of all things Mama and Baby will help bring Earth Mama to another level, ensuring that every mother and every baby, through the world, will have efficacious plant based solutions,” says Papa in Charge Jagatjoti Singh Khalsa.

As for Lynn, she's excited to be a part of the Earth Mama family, especially during this time of transition and growth, “It feels like such an exciting time to bring my strengths to Earth Mama, especially being a mama too!” She especially appreciates Natural Nipple Butter, “I lugged a breast pump across the nation for three kids and I swear the Natural Nipple Butter also helped with pumping nipple pain.”

Earth Mama Angel Baby manufactures trusted, certified organic, Non-GMO Project Verified and natural herbal products, gentle castile-based soaps, and teas that are specifically formulated to support the entire journey of childbirth, from pregnancy through postpartum recovery, breastfeeding, baby care, and even baby loss.

## **About Earth Mama®**

For over a decade Earth Mama has offered trusted natural and organic herbal products for pregnancy, postpartum recovery, breastfeeding, baby care, and even the loss of a baby. Chosen by hospitals, Safe as Mama's Arms®.

Earth Mama manufactures natural and organic herbal products that work, combining generations of women's wisdom and traditional plant medicine with the safety and assurances of contemporary evidence based research. Certified by Oregon Tilth. To learn more, please visit

<http://www.earthmamaangelbaby.com>

Contact Information:

Earth Mama®

Alicia Voorhies

503-607-0607

[Contact via Email](mailto:info@earthmamaangelbaby.com)

[earthmamaangelbaby.com](http://earthmamaangelbaby.com)

You can find the online version of the press release at: <http://earthmama.link/NewVP>

**Earth Mama Angel Baby**

9866 SE Empire Court ♡ Clackamas, OR 97015

503.607.0607

[EarthMamaAngelBaby.com](http://EarthMamaAngelBaby.com)

[BabyLossComfort.com](http://BabyLossComfort.com)



*Safe as Mama's Arms.®*